



Paul Watson Greenhouses is Vendor of the Month at Public Market

June 27th, 2018

For Immediate Release, ROCHESTER, N. Y. – Paul Watson Greenhouses is July’s recipient of The Summit Vendor of The Month award, presented at the City of Rochester Public Market at noon on Saturday, June 30th by The Summit Federal Credit Union.

Many of us think of summer as a time for vacationing, but for Paul Watson, taking a break this time of year would be detrimental. After all, Paul Watson Greenhouses, the Watson family’s flower and plant farm in Rush, has a mere three employees. And none of the farm’s offerings exactly “spring up” all on their own.

“It keeps us busy,” says Paul, grinning at the understatement. “There’s no downtime.”

Paul, his wife Meg Davis, and his sister Karen Watson together raise the farm’s flowers and plants, which are grown mostly for retail sale at the City of Rochester Public Market, and are sold directly from the farm to event planners and large customers such as St. John Fisher College and the Strong Museum of Play. Around half the farm’s ten acres are used as growing land, and several greenhouses dot the property. Everything is hand-watered and hand-tended by the Watson trio.

At the Market, the Paul Watson Greenhouses stall is a well-loved stop on select Thursdays, most Saturdays, flower days and garage sale Sundays. But this, too, will only happen with diligent preparation by the Watson team.

“It takes forty to fifty hours to load up for the Market,” says Meg.

The work continues after the summer. Autumn brings a demand for plants such as mums, flowering kale and cabbage. For the holidays, the Watson team makes wreaths by hand. And by the second week of January, the greenhouses are filled with unrooted cuttings as well as seedlings in preparation for spring.

The Summit Vendor of the Month award honors those Market vendors who, like The Summit, offer locally-grown products and demonstrate a commitment to the Rochester community.

About The Summit Federal Credit Union

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$860 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 80,000 active members in Central and Western New York. For more information, visit www.summitfcu.org.

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