



Eaton Farms is Vendor of the Month at Public Market

July 26th, 2018, For Immediate Release, ROCHESTER, N. Y. – Eaton Farms of Ontario, New York is August’s recipient of The Summit Vendor of The Month award, presented at the City of Rochester Public Market at noon on Thursday, July 26th by The Summit Federal Credit Union.

Eaton Farms has been an enduring, reliable presence at the Market for the past fifty years, selling the fresh produce, plants and flowers that draw marketgoers year-round. Indeed, the Eatons are at their market stall 52 weeks a year.

“We have something going all seasons,” says Deana Eaton, daughter of the farm’s matriarch and patriarch, Virginia and Gary Eaton. The farm’s greenhouses allow for a full range of early spring flowers and vegetable plants, and the variety of summer offerings is extensive. “Broccoli, squash, peppers, cabbage...,” Deana says, rattling off some of the farm’s summer and fall produce. “Strawberries, apricots, peaches, pears, plums, apples...”

The Market is the operation’s primary selling venue, and Deana herself has been helping her parents there since the age of eleven.

“It brings so many people together in one place,” Eaton says of the Market’s eclectic clientele. “It’s great to meet new people, and it’s been cool to watch the Market transform.” The Summit Vendor of the Month award honors those Market vendors who, like The Summit, offer locally-grown products and demonstrate a commitment to the Rochester community.

About The Summit Federal Credit Union

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$860 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 80,000 active members in Central and Western New York. For more information, visit www.summitfcu.org.

###

Contact:

Cynthia Kolko, The Summit Federal Credit Union

Office: 585.453.7058 | Mobile: 585.729.6173 | ckolko@summitfcu.org