



November 1, 2018

ROC the Taste Proceeds to be Presented to Beneficiaries Wilmot Cancer Institute and Honor Flight Rochester to Receive Checks

Rochester, NY – The Summit Federal Credit Union and TOPS Friendly Markets will present checks to Wilmot Cancer Institute and Honor Flight Rochester on Monday, November 5th at 2:00 pm. The event will be held at the Wilmot Cancer Institute at the University of Rochester Medical Center.

The inaugural ROC the Taste food and music festival was held July 27th and 28th at Parcel 5 in downtown Rochester. The festival was free to attend and attracted approximately 50,000 people. The Summit, TOPS and Vice Cream spent all weekend raising money at the festival for Wilmot Cancer Institute and Honor Flight Rochester, with the proceeds totaling almost \$9000.

“The Summit started here in Rochester over 75 years ago, and we continue to be committed to this community,” said Cheryl Pohlman, Vice President of Marketing and Community Relations for The Summit Federal Credit Union. “ROC the Taste let us celebrate Rochester’s food and music while drawing people downtown and raising money for two important local organizations.”

About The Summit Federal Credit Union

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$900 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 85,000 active members in Central and Western New York. For more information, visit www.summitfcu.org.

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