



FOR IMMEDIATE RELEASE:

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**The Summit Federal Credit Union Taste of Syracuse 2019 Presented by TOPS
to Feature Sugar Ray and Tribute to Youth Theme**

Syracuse, NY – Central New York’s biggest food and music festival will be held on Friday, June 7 and Saturday, June 8, 2019 in and around Clinton Square from 11:00 am to 11:00 pm both days. Admission is free.

The Summit Federal Credit Union Taste of Syracuse is presented by Tops Friendly Markets.

The Taste of Syracuse will have non-stop music for two days. Multi-platinum band Smash Mouth will headline the festival on Saturday night on the Bridgeland Auto Brokers Main Stage. A total of 34 bands will play over the course of the weekend. New this year, there will be a local talent showcase featuring the youth from Central New York on the Mess’s Fireworks Clinton Square Stage on Saturday from 11am-2pm.

Festival goers will have the chance to try delicious items from local eateries for only \$1. Several new restaurants and vendors have signed on for the 2019 festival and many fan favorites will be returning.

The Taste of Syracuse will once again feature Nathan’s Famous Hot Dog Eating Contest. Syracuse will be a qualifying stop for this famous eating competition. Festival goers can watch this from the main stage on Saturday at 1:30 pm.

The Taste of Syracuse will feature a “Tribute to Youth” theme. The festival will collect donations for two charitable organizations, Elmcrest Children’s Center and ARC of Onondaga. The Summit, TOPS and other sponsors and vendors will be working with the festival to raise money for these great charities all weekend long. All proceeds from the TOPS tent and prize wheel will be donated to the charities.

“As a local credit union who is committed to supporting Syracuse, The Summit is thrilled to be back as the title sponsor of this community event,” said Cheryl Pohlman, Vice President of Marketing and

Community Relations for The Summit Federal Credit Union. “Please stop by our tent to spin the wheel for prizes. All money raised goes directly to Elmcrest Children’s Center and ARC of Onondaga, two charities that make a big difference in Central New York.”

“We are very pleased to return as the presenting sponsor of the Taste of Syracuse,” said Kathleen Allen, senior manager of community relations for Tops Friendly Markets. “As the neighborhood grocery store serving the Syracuse community, we truly feel this is the right place to showcase our products. We invite everyone to stop by our tent and help us support Elmcrest and ARC of Onondaga as we will be donating 100% of our proceeds to benefit these wonderful charities.”

“We’re excited to celebrate the 23rd anniversary of the Taste of Syracuse,” said Galaxy Media chief operating officer, Carrie Wojtaszek. “No matter what you’re looking for, musically or food wise, we truly can say we’ve got it at the Taste of Syracuse! We’re also thrilled to be raising awareness and funds for both Elmcrest Children’s Center and ARC of Onondaga. We’d like to thank The Summit Federal Credit Union and Tops Friendly Markets for their support. With help from our sponsors, we’re able to showcase this amazing event to the CNY community!”

About The Summit Federal Credit Union

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$800 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 84,000 active members in Central and Western New York. For more information, visit www.summitfcu.org.

About Tops Friendly Markets

Tops Markets, LLC, is headquartered in Williamsville, NY and operates 169 full-service supermarkets with five additional by franchisees under the Tops banner. Tops employs more than 14,000 associates and is a leading full-service grocery retailer in New York, northern Pennsylvania, and Vermont. For more information about Tops Markets, visit the company's website at www.topsmarkets.com.

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