



June 4<sup>th</sup>, 2019

## **Market Seafood Receives Season's First Market Vendor of the Month**

FOR IMMEDIATE RELEASE, Rochester, N.Y –

Market Seafood LLC, owned by husband-and-wife team Zach and Jessica Feldman, is the recipient of 2019's first Summit Vendor of the Month award at the City of Rochester Public Market.

Located just opposite the main entrance to the Market's indoor shed, Market Seafood beckons shoppers with colorful displays and cases of ready-to-cook offerings from shrimp and scallops to a variety of fish. Items like clams casino and salmon burgers are also available.

Zach, a third-generation fishmonger, knows the seafood industry well. In 1958, Zach's grandparents Jack and Sally Feldman, having survived the Holocaust, started a fish business on Joseph Avenue, passing knowledge on to Zach's father as well as to Zach. And yet, Market Seafood is an enterprise distinct from its predecessors, one which takes advantage of modern methods and knowledge in order to give market-goers in both Rochester and Syracuse a variety of healthy options.

"Express and overnight shipping on fresh seafood allows us to provide fresh, never-frozen west coast, South American, and European seafood on a weekly basis," says Zach. "Having Jessica as our marketing genius has truly helped us expand at a steady pace."

The Summit Vendor of the Month Award, presented by The Summit Federal Credit Union and the Friends of the Rochester Public Market, recognizes those vendors who provide the community with local, high-quality products and exemplary service.

### **About The Summit Federal Credit Union**

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$900 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 85,000 active members in Central and Western New York. For more information, visit [summitfcu.org](http://summitfcu.org).

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