



**September 16th, 2019**

## **Neighbor Appreciation Giveaways Held at The Summit's Irondequoit Branch Collection Benefits Irondequoit Community Cupboard**

FOR IMMEDIATE RELEASE, Rochester, N.Y – The Summit Federal Credit Union is holding a Neighbor Appreciation Celebration at its Irondequoit Branch and is also raising funds for the Irondequoit Community Cupboard.

The public is invited to come inside The Summit's Irondequoit branch at 2121 Hudson Avenue to enter to win weekly giveaways of home appliances as well as a grand prize \$500 gift card. Raffle entries will be accepted from today through October 11<sup>th</sup> only inside The Summit's Irondequoit branch.

Visitors to the branch can also purchase "plates" as a donation to the Irondequoit Community Cupboard. The plates are offered within the raffle period in \$1, \$5 and \$10 denominations. All proceeds go to the Cupboard.

"We love being part of the Irondequoit community, so we planned these giveaways as a special way to celebrate our neighbors," said Cheryl Pohlman, Vice President of Community Relations and Marketing for The Summit. "And it's a perfect opportunity to support the Irondequoit Community Cupboard and their work to provide for people in need."

The Summit will give an extra raffle entry to anyone who refers someone who becomes a member, and also for each new account, loan, investment, debit or credit card a member opens within the raffle period. Official raffle rules and Irondequoit branch hours are available at [summitfcu.org](http://summitfcu.org). Entry is open to both non-members and members 18 years of age or older.

### **About The Summit Federal Credit Union**

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$900 million in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 85,000 active members in Central and Western New York. For more information, visit [summitfcu.org](http://summitfcu.org).

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