



October 1st, 2019

Dunning Farm Awarded October's Vendor of the Month

FOR IMMEDIATE RELEASE, Rochester, N.Y –

Dunning Farm in Williamson, New York has been chosen as The Summit Vendor of the Month at the City of Rochester Public Market for October. The farm specializes in plums, apricots, prunes and grapes, and its market stall also carries produce like peaches, melons and peppers from other local farmers.

The farm has been run by Sara "Sallie" Dunning and daughter Sara Dunning DeMay since the 2015 passing of family patriarch Richard "Rich" Dunning, who started the farm after retiring from Xerox in 2000.

Despite Dunning Farm's relatively short history, Richard was no greenhorn to the business. His family had been farming in Williamson since the 1930s. In those early days, Rich's grandfather was a regular seller at the Rochester Public Market, getting there by horse and buggy. In later years, Rich accompanied his father to the market, ultimately leaving home in the 1960s to serve in the United States Air Force. Sallie's grandson Michael Prizzi is now the Dunning clan's fifth generation of farmers and market sellers.

"My family made many friends and loyal customers," says Sara Dunning DeMay. "I keep my father's family tradition going, I know he looks down on us every day and keeps us safe."

The Summit Vendor of the Month Award, presented by The Summit Federal Credit Union and the Friends of the Rochester Public Market, recognizes those vendors who provide the community with local, high-quality products and exemplary service.

About The Summit Federal Credit Union

Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned, full-service financial cooperative. With approximately \$1 billion in assets, The Summit has over 230 employees and provides a full range of affordable financial products and services to approximately 85,000 active members in Central and Western New York. For more information, visit summitfcu.org.

###

Contact:

Cynthia Kolko, Public Relations Specialist
The Summit Federal Credit Union
(585) 453-7058 or ckolko@summitfcu.org